

LED NAME BADGE TM The XPression

Pro-Lite® Information Display Technology

The XPression™ LED Name Badge



**IT LIGHTS, IT SCROLLS,
IT PROMOTES, IT SELLS,
AND ITS PROGRAMMABLE!**

**2 STYLES TO
CHOOSE
FROM!**

SEE REVERSE SIDE FOR DETAILS

- Red LED's for easy readability
- Compact/slim design
- Windows® Compatible PC Software
- Area for logo or web address
- Program up to 120 characters
- Attaches using micro-magnet
- Package includes everything you need

Great Personnel Tool for

*Bank Tellers, Cashier Clerks,
Tradeshow Exhibitors, Help Desk Operators,
Fast Food Employees,
plus hundreds of other personnel!*

SAY IT WITHOUT SAYING IT!



The **X**pression™ LED Name Badge



**Bank Tellers • Cashier Clerks • Help Desk Personnel
Tradeshow Exhibitors • Fast Food Employees**

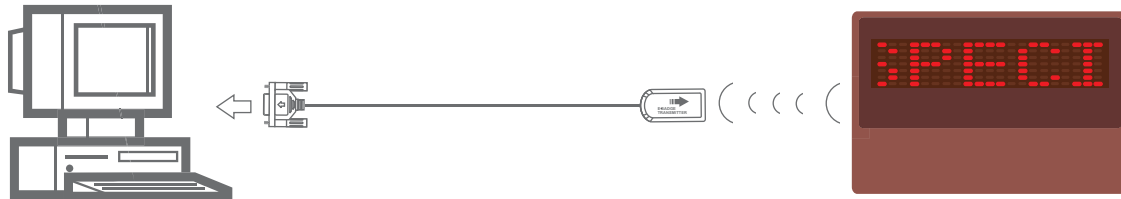
There are 2 **XPression™** packages available. Choose the programming style that fits you best!

XPression™ IR (Infrared programming model with onboard ON/OFF switch)

PL-SX0604R

Package includes:

Xpression Name Badge, Serial Cable with IR Transmitter, Cell Battery, XPression™ Software CD, and User's Manual.



HOW TO PROGRAM

- 1) Connect serial cable to computer serial port.
- 2) Start the **XPression™** software.
- 3) When you are ready to send your message, simply point the IR Transmitter toward the IR Receiver on the back side of the name badge, and send your message. Your message will immediately begin running when the transmission is complete.
- 4) DONE! Your message will be saved in memory even when turned OFF or battery is removed.

XPression™ SC (Serial cable programming model)

PL-SX0604

Package includes:

Xpression Name Badge, Serial Cable, Cell Battery, XPression™ Software CD, and User's Manual.



HOW TO PROGRAM

- 1) Connect serial cable to computer serial port.
- 2) Connect other end of serial cable directly to name badge.
- 3) Start the **XPression™** software and send your message to the name badge. Your message will immediately begin running when the transmission is complete.
- 4) Disconnect the name badge and you are ready to GO! Your message will be saved in memory even when battery is removed.